ANNOUNCEMENT TO BE MADE BY THE AIM APPLICANT PRIOR TO ADMISSION IN ACCORDANCE WITH RULE 2 OF THE AIM RULES FOR COMPANIES ("AIM RULES")
COMPANY NAME:
Voltage X Limited ("Voltage X" or the "Company")
COMPANY REGISTERED OFFICE ADDRESS AND IF DIFFERENT, COMPANY TRADING ADDRESS (INCLUDING POSTCODES) :
Registered Address: Cricket Square, Hutchins Drive, PO Box 2681, Grand Cayman KY1-1111, Cayman Islands Trading addresses: Suite 1, Level 2, 34 Queen Street, Melbourne, Victoria, Australia 3000 Room 2502-2503, 25/F, 88 Hing Fat Street, Causeway Bay, Hong Kong
COUNTRY OF INCORPORATION:
Cayman Islands
COMPANY WEBSITE ADDRESS (CONTAINING ALL INFORMATION REQUIRED BY AIM RULE 26):
https://voltage-x.com
COMPANY BUSINESS (INCLUDING MAIN COUNTRY OF OPERATION) OR, IN THE CASE OF AN INVESTING COMPANY, DETAILS OF ITS INVESTING POLICY). IF THE ADMISSION IS SOUGHT AS A RESULT OF A REVERSE TAKE-OVER UNDER RULE 14, THIS SHOULD BE STATED:
Voltage X is an AI-native creative and communications group. Founded in 2021 and headquartered in Melbourne, Australia, the Group provides public relations, digital marketing, content creation, marketing analytics and influencer management services to an international client base, with a primary focus on the real estate, hospitality, sports and retail sectors. The Group employs AI-enabled marketing platforms and digital intellectual property licensed to brands. The Group uses AI to support its service offering, focusing in particular on social media-based advertising placements and the monitoring of audience and competitor behaviour. The Directors believe that the use of AI technologies enables the Company to deliver more effective and efficient social media advertising services and to enhance its competitor monitoring services, with the aim of providing clients with more comprehensive insights against which to benchmark their marketing activities. The principal services provided by Voltage X comprise:

Digital Marketing: lead generation, content generation, social media oversight, and both placement and programmatic advertising. The Company's VXAds platform utilises AI technology to develop customised marketing campaigns, and to support client engagement and conversion rates.

Content Creation: professional photography for events, marketing materials, websites and social media; video production for promotional videos, product demonstrations, explainer videos and corporate videos; and logo design, brand strategy and creative content development.

Marketing Analytics: the Company's VXMonitor platform provides clients with data on campaign performance, audience behaviour insights and AI-driven recommendations to optimise marketing strategies. The platform also provides competitor marketing monitoring and analytics, enabling clients to benchmark their advertising campaigns against those of their peers.

Public Relations: the Company's in-house public relations division uses its industry relationships and data-driven insights to seek media coverage, manage crisis communications and support the thought leadership positioning of its clients.

Influencer Management: the Company maintains a network of vetted influencers across a range of social media platforms, and oversees influencer engagements, content production and campaign effectiveness assessments.

Historically, the Group has focussed on the property sector, working with property developers and shopping mall operators. The Group is successfully diversifying it customer base, notably in the sports sector with new clients in the sporting brands and venues spaces.

Hong Kong is the main country of operation, from where customers are served across Australia, Hong Kong, UK, Taiwan and the Middle East.

DETAILS OF SECURITIES TO BE ADMITTED INCLUDING ANY RESTRICTIONS AS TO TRANSFER OF THE SECURITIES (i.e. where known, number and type of shares, nominal value and issue price to which it seeks admission and the number and type to be held as treasury shares):

TBC A Ordinary Shares of US$.000001 each.

No shares are held in treasury.

There are no restrictions on the transfer of the A Ordinary Shares, save that certain shareholders have entered into lock-in and orderly market arrangements in respect of their A Ordinary Shares.

The Company will have two classes of shares at Admission, A Ordinary Shares and B Ordinary Shares. Holders of A Ordinary Shares shall have one vote for every A Ordinary Share held and holders of B Ordinary Shares shall have 20 votes for every B Ordinary Share held. The B Ordinary Shares have no rights to dividends or other distributions. The B Ordinary Shares will not be admitted to listing or trading on any stock exchange, and are non-transferable and non-tradeable.

CAPITAL TO BE RAISED ON ADMISSION (AND/OR SECONDARY OFFERING) AND ANTICIPATED MARKET CAPITALISATION ON ADMISSION:

The Company intends to raise gross proceeds of US$3-4 million by way of a placing.

Anticipated market capitalisation on admission: US$TBC

PERCENTAGE OF AIM SECURITIES NOT IN PUBLIC HANDS AT ADMISSION:

35%

DETAILS OF ANY OTHER EXCHANGE OR TRADING PLATFORM TO WHICH THE AIM SECURITIES (OR OTHER SECURITIES OF THE COMPANY) ARE OR WILL BE ADMITTED OR TRADED:

None

THE COMPANY HAS APPLIED FOR THE VOLUNTARY CARBON MARKET DESIGNATION (Y/N)

N

FULL NAMES AND FUNCTIONS OF DIRECTORS AND PROPOSED DIRECTORS (underlining the first name by which each is known or including any other name by which each is known):

Charles Colin Addington Bathurst (Independent Non-Executive Chairman)

Terence Cheung (Chief Executive Officer)

Dan Lun (Lun Tak Po) (Chief Investment Officer)

Leo Lai (Lai Tsung Shing) (Chief Financial Officer)

Edwin Tam (Tam Chun Wai Edwin) (Independent Non-Executive Director)

Levent Shevki (Independent Non-Executive Director)

Mag Shum (Shum Sze Wan) (Independent Non-Executive Director)

FULL NAMES AND HOLDINGS OF SIGNIFICANT SHAREHOLDERS EXPRESSED AS A PERCENTAGE OF THE ISSUED SHARE CAPITAL, BEFORE AND AFTER ADMISSION (underlining the first name by which each is known or including any other name by which each is known):

Interests in A Ordinary Shares:

Shareholder	Percentage shareholding prior to admission	Percentage shareholding following admission
Terence Cheung (Director)*	32.8	TBC
Trillion Meeres Global Limited	5.96	TBC
Shine Effort Limited	4.60	TBC
Extra Champ Limited	4.58	TBC
Spread Big Investment Limited	4.55	TBC
Sky Mighty Limited	4.55	TBC
Fortune Stand Investment Limited	4.52	TBC
World-Wide Dynamic Limited	4.47	TBC
Wealth Consultants Limited	4.43	TBC
Global Caption Limited	4.38	TBC
CGY Investment Limited	3.68	TBC

Interests in B Ordinary Shares:

Shareholder	Percentage shareholding prior to admission	Percentage shareholding following admission
Terence Cheung (Director)*	100.0	100.0

* Terence Cheung is the founder and CEO; his interests are held by ATAT Holdings Limited, a company controlled by Mr Cheung on behalf of a trust of which he and his family are potential beneficiaries.

NAMES OF ALL PERSONS TO BE DISCLOSED IN ACCORDANCE WITH SCHEDULE 2, PARAGRAPH (H) OF THE AIM RULES:

None

(i) ANTICIPATED ACCOUNTING REFERENCE DATE

(ii) DATE TO WHICH THE MAIN FINANCIAL INFORMATION IN THE ADMISSION DOCUMENT HAS BEEN PREPARED (this may be represented by unaudited interim financial information)

(iii) DATES BY WHICH IT MUST PUBLISH ITS FIRST THREE REPORTS PURSUANT TO AIM RULES 18 AND 19:

(i) 30 June

(ii) 31 December 2025

(iii) Annual Report for the year ended 30 June 2026 – by 31 December 2026

Half Yearly Results for the 6 months ending 31 December 2026 – by 31 March 2027

Annual Report for the year ending 30 June 2027 – by 31 December 2027

EXPECTED ADMISSION DATE:

Late October 2026

NAME AND ADDRESS OF NOMINATED ADVISER:

SPARK Advisory Partners Limited, 5 St John's Lane, London EC1M 4BH

NAME AND ADDRESS OF BROKER:

Broker:

AlbR Capital Limited, 80 Cheapside, London EC2V 6EE

Bookrunner:

Top One Capital Partners Limited, Unit 1302, 13/F, Beautiful Group Tower, 74–77 Connaught Road Central, Central, Hong Kong

OTHER THAN IN THE CASE OF AN EXPRESS APPLICANT THAT IS NOT REQUIRED TO PRODUCE AN ADMISSION DOCUMENT, DETAILS OF WHERE (POSTAL OR INTERNET ADDRESS) THE ADMISSION DOCUMENT WILL BE AVAILABLE FROM,

WITH A STATEMENT THAT THIS WILL CONTAIN FULL DETAILS ABOUT THE APPLICANT AND THE ADMISSION OF ITS SECURITIES:
A copy of the Admission Document containing full details about the applicant and the admission of its securities will be available on the Company's website at: https://voltage-x.com
DATE OF NOTIFICATION:
13 October 2026
NEW/ UPDATE:
NEW